

AMENDED IN ASSEMBLY APRIL 2, 2009

CALIFORNIA LEGISLATURE—2009—10 REGULAR SESSION

**ASSEMBLY BILL**

**No. 606**

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**Introduced by Assembly Member Ma**

February 25, 2009

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~~An act relating to agriculture.~~ *An act to add Chapter 26 (commencing with Section 79201) to Part 2 of Division 22 of the Food and Agricultural Code, relating to agriculture, and making an appropriation therefor.*

LEGISLATIVE COUNSEL'S DIGEST

AB 606, as amended, Ma. California Blueberry Commission.

Existing law establishes various commissions to promote agricultural products from the state.

~~This bill would declare the Legislature's intent to enact legislation that would establish within state government the California Blueberry Commission to promote research, marketing, and education regarding California's blueberry industry.~~

*This bill would create the California Blueberry Commission in state government with a prescribed membership, and would specify the powers, duties, and responsibilities of the commission. The commission would be authorized to carry out programs of education, promotion, marketing, and research relating to blueberries. The bill would authorize the commission to levy an assessment, not to exceed a specified amount, according to the marketing season, on producers and handlers of blueberries, and would authorize the expenditure of those funds for purposes of implementing the bill, thereby making an appropriation.*

*The bill, except as necessary to conduct an election, would not become operative until the producers and handlers of blueberries, by*

*referendum, vote in favor of the bill's provisions, as prescribed. The bill would also provide for the suspension of the operation of its provisions and for concluding the operations of the commission. The bill would make rendering or furnishing false reports, secreting, destroying, or altering records, failing to furnish a report, or failing or refusing to furnish to the commission information concerning the name and address of persons from whom blueberries are received, a misdemeanor, thereby imposing a state-mandated local program by creating a new crime. The bill would authorize the commission to bring certain civil actions to enforce the bill's provisions and regulations adopted pursuant to these provisions. The bill would also authorize the commission to recommend to the Secretary of Food and Agriculture the adoption of blueberry quality standards, product labeling, or marketing activity, as provided.*

*The California Constitution requires the state to reimburse local agencies and school districts for certain costs mandated by the state. Statutory provisions establish procedures for making that reimbursement.*

*This bill would provide that no reimbursement is required by this act for a specified reason.*

*Vote: majority. Appropriation: ~~no~~-yes. Fiscal committee: ~~no~~ yes. State-mandated local program: ~~no~~-yes.*

*The people of the State of California do enact as follows:*

1     *SECTION 1. Chapter 26 (commencing with Section 79201) is*  
 2     *added to Part 2 of Division 22 of the Food and Agricultural Code,*  
 3     *to read:*

4  
 5             *CHAPTER 26. CALIFORNIA BLUEBERRY COMMISSION*

6  
 7             *Article 1. Declaration and General Provisions*

8  
 9             *79201. The production and marketing of blueberries constitutes*  
 10     *an important industry of this state that provides substantial and*  
 11     *necessary revenues for the state and employment for its citizens.*

12     *79202. The establishment of the commission is necessary for*  
 13     *the efficient creation and management of a research program to*  
 14     *develop improved varieties of blueberries, an integrated approach*  
 15     *to manage pests and diseases common to blueberries, and more*

1 *efficient cultural practices. The commission is also necessary for*  
2 *the efficient development and management of a state, national,*  
3 *and international advertising and promotion program that,*  
4 *combined with the research program, will enhance the*  
5 *competitiveness of the California blueberry industry within the*  
6 *national and international marketplace.*

7 79203. *The maintenance of the blueberry industry in California*  
8 *is necessary to assure the public of a continuous supply of this*  
9 *important commodity and the maintenance of needed levels of*  
10 *income for those engaged in the blueberry industry of this state.*

11 79204. *The production and marketing of blueberries produced*  
12 *in this state is hereby declared to be affected with a public interest.*  
13 *This chapter is enacted in the exercise of the police power of this*  
14 *state for the purpose of protecting the health, peace, safety, and*  
15 *general welfare of the people of this state.*

16 79205. *The commission form of administration created by this*  
17 *chapter is uniquely situated to provide those engaged in the*  
18 *production of blueberries the opportunity to avail themselves of*  
19 *the benefits of collective action in the broad fields of*  
20 *transportation, pest management, advertising, promotion, food*  
21 *safety, production research, nutrition, marketing research, quality*  
22 *and maturity standards, the collection and dissemination of crop*  
23 *volume and related statistics, and public education.*

24 79206. *No action taken by the commission, or by any individual*  
25 *in accordance with this chapter or with rules and regulations*  
26 *adopted under the chapter, shall be deemed a violation of the*  
27 *Cartwright Act (Chapter 2 (commencing with Section 16700) of*  
28 *Part 2 of Division 7 of the Business and Professions Code), the*  
29 *Unfair Practices Act (Chapter 4 (commencing with Section 17000)*  
30 *of Part 2 of Division 7 of the Business and Professions Code), or*  
31 *any rule of statutory or common law against monopolies or*  
32 *combinations in restraint of trade.*

33 79207. *It is hereby declared as a matter of legislative*  
34 *determination that members of the commission are intended to*  
35 *represent and further the interest of the particular industry*  
36 *concerned and that this representation and furtherance is intended*  
37 *to serve the public interest. Accordingly, the Legislature finds that*  
38 *with respect to persons who are elected or appointed to the*  
39 *commission, the particular industry concerned is tantamount to,*

1 *and constitutes the public generally within the meaning of Section*  
2 *87102.6 of the Government Code.*

3  
4 *Article 2. Definitions*  
5

6 *79211. Unless the context otherwise requires, the definitions*  
7 *in this article govern the construction of this chapter.*

8 *79212. “Advertising and promotion” mean, in addition to their*  
9 *ordinarily accepted meaning, any plan directed toward increasing*  
10 *the sale of blueberries in domestic or foreign markets and trade*  
11 *promotion and activities for the prevention, modification, or*  
12 *removal of trade barriers that affect the marketing of blueberries.*

13 *79213. “Blueberries” mean all blueberries produced in*  
14 *California for commercial purposes.*

15 *79214. “Books and records” means books, records, contracts,*  
16 *documents, memoranda, papers, correspondence, or other written*  
17 *data pertaining to matters relating to the activities subject to this*  
18 *chapter.*

19 *79215. “Commission” means the California Blueberry*  
20 *Commission.*

21 *79216. (a) “Districts” consist of the following:*

22 *(1) District 1 consists of all counties in the state along the*  
23 *coastline, including San Diego.*

24 *(2) District 2 consists of the counties in the state that do not*  
25 *border the coastline and lie north of a line drawn on the north*  
26 *boundaries of the Counties of Fresno, Inyo, and San Benito.*

27 *(3) District 3 consists of all counties in the state that do not*  
28 *border the coastline and lie south of the boundary line set forth*  
29 *in paragraph (2).*

30 *(b) The boundaries of any district may be changed and districts*  
31 *may be added or eliminated by a two-thirds vote of the commission,*  
32 *which is concurred in by the secretary. The boundaries need not*  
33 *coincide with county lines.*

34 *79217. “Ex officio members” are nonvoting members of the*  
35 *commission.*

36 *79218. “Handle” means to engage in the business of a handler.*

37 *79219. (a) “Handler” means any person who engages, in this*  
38 *state, in the operation of selling, marketing, or distributing*  
39 *blueberries that he or she has produced or purchased or acquired*

1 *from a producer, or that he or she is marketing on behalf of a*  
2 *producer, whether as owner, agent, employee, broker, or otherwise.*

3 *(b) When the handler is a corporation or a limited liability*  
4 *company, all of the directors, officers, managers, and members of*  
5 *the corporation or limited liability company in their capacity as*  
6 *individuals shall be included, and any liability for failure to collect*  
7 *or make payment of assessments to which a corporate handler or*  
8 *a handler that is a limited liability company may be subject*  
9 *pursuant to this chapter shall include identical liability upon each*  
10 *individual director, officer, manager, or member of the corporation*  
11 *or limited liability company.*

12 *(c) "Handler" does not include a retailer, except for a retailer*  
13 *who purchases or acquires from any producer, or handles on*  
14 *behalf of any producer, blueberries that were not previously*  
15 *subjected to regulation by the commission.*

16 79220. *"Market" or "marketing" means to sell or otherwise*  
17 *distribute blueberries into commercial channels or trade resulting*  
18 *in the sale of blueberries.*

19 79221. *"Marketing research" means any research relating to*  
20 *the sale of blueberries.*

21 79222. *"Marketing season" or "fiscal year" are synonymous*  
22 *terms and mean the period beginning March 1 of any year and*  
23 *extending through the last day of February of the following year.*

24 79223. *"Producer" and "grower" are synonymous terms and*  
25 *mean any person who produces or causes to be produced*  
26 *blueberries for market and who shall, upon request of the*  
27 *commission, provide proof of commodity sale.*

28 79224. *"Production research" means any research relating*  
29 *to the production, harvest, and post harvest handling of*  
30 *blueberries.*

31 79225. *"Secretary" means the Secretary of Food and*  
32 *Agriculture.*

33  
34 *Article 3. The California Blueberry Commission*  
35

36 79231. *(a) There is in the state government the California*  
37 *Blueberry Commission. Except as provided in subdivision (c), the*  
38 *commission shall be composed of four producers who do not*  
39 *engage in handling in the same entity, four handlers, and one*  
40 *public member. Three producer members shall be elected by and*

1 from producers within the respective districts, one from each  
2 district, and one producer member shall be elected by and from  
3 producers on a statewide basis without reference to districts. The  
4 handler members shall be elected by and from handlers on a  
5 statewide basis without reference to districts. The public member  
6 shall be appointed to the commission by the secretary from  
7 nominees recommended by the commission. Each entity subject  
8 to this chapter is limited to two representatives, one representing  
9 producers and one representing handlers.

10 (b) The secretary and other appropriate persons as determined  
11 by the commission shall be ex officio members of the commission.

12 (c) The commission may modify the number of producers and  
13 handlers who serve on the commission.

14 79232. (a) The secretary may require the commission to  
15 correct or cease any existing activity or function that is determined  
16 by the secretary not to be in the public interest or in violation of  
17 this chapter.

18 (b) If the commission refuses or fails to cease those activities  
19 or functions or to make corrections as required by the secretary,  
20 the secretary may, upon written notice, suspend all or a portion  
21 of the activities or functions of the commission until such time as  
22 the cessation or correction of activities or functions as required  
23 by the secretary has been accomplished by the commission.

24 (c) Actions of the commission in violation of the secretary's  
25 written notice shall be without legal force or effect. The secretary,  
26 to the extent feasible, shall issue the written notice prior to the  
27 commission entering into any contractual relationship affecting  
28 the existing or proposed activities or functions that are the subject  
29 of the written notice.

30 (d) Upon service of the written notice, the secretary shall notify  
31 the commission in writing of the specific acts that he or she  
32 determines are not in the public interest or are in violation of this  
33 chapter, and his or her reasons for requiring a cessation or  
34 correction of specific existing or proposed activities or functions,  
35 and may make recommendations that will make those activities or  
36 functions acceptable to the secretary.

37 79233. The commission or the secretary may bring an action  
38 for judicial relief from the secretary's written notice, or from  
39 noncompliance by the commission with the written notice, in a

1 court of competent jurisdiction, which may issue a temporary  
2 restraining order, permanent injunction, or other applicable relief.

3 79234. The commission shall reimburse the secretary for all  
4 expenditures incurred by the secretary in carrying out his or her  
5 duties and responsibilities under this chapter. However, a court  
6 may, if it finds that the secretary acted arbitrarily or capriciously  
7 in restricting the activities or functions of the commission, relieve  
8 the commission of the responsibility for payment of the secretary's  
9 legal costs with regard to that action.

10 79235. Except for the *ex officio* members of the commission,  
11 each member of the commission shall have an alternate member  
12 elected in the same manner as the member. An alternate member,  
13 in the absence of the member for whom he or she is an alternate,  
14 shall serve in place of the member on the commission. An alternate  
15 member may also serve in place of any other absent member of  
16 the same classification, producer or handler, if the member's  
17 alternate is also absent. However, an alternate may not serve in  
18 place of more than one absent member at a meeting. An alternate  
19 member serving in place of a member shall have and be able to  
20 exercise all rights, privileges, and powers of the member when  
21 serving on the commission. In the event of death, removal,  
22 resignation, or the disqualification of a member, the alternate for  
23 the member, or another alternate of the same classification if the  
24 alternate for the member is absent, shall act as a member on the  
25 commission until a qualified successor is elected.

26 79236. Any vacancy on the commission including, but not  
27 limited to, the failure of any person elected to the commission as  
28 a member or alternate member to continue in his or her position  
29 due to a change in status making him or her ineligible to serve, or  
30 due to death, removal, or resignation, shall be filled by the  
31 appointment of another person, for the unexpired portion of the  
32 term, by a majority vote of the commission. However, the appointee  
33 shall fulfill all the qualifications set forth in this article as required  
34 for the office he or she is to occupy. The qualifications of any  
35 person to fill a vacancy on the commission shall be certified in  
36 writing to the secretary. The secretary shall notify the commission  
37 if he or she determines that the person is not qualified.

38 79237. A producer member or his or her alternate on the  
39 commission shall be an individual, partner, or employee of a  
40 producer who has a financial interest in producing, or causing to

1 *be produced, blueberries for market. The producer member or his*  
2 *or her alternate shall be so qualified during the entire term of*  
3 *office.*

4 79238. *A handler member or his or her alternate on the*  
5 *commission shall be an individual, partner, or employee of a*  
6 *handler who has a financial interest in handling blueberries for*  
7 *market. The handler member or his or her alternate shall be so*  
8 *qualified during the entire term of office.*

9 79239. *The public member or his or her alternate on the*  
10 *commission, shall have all the powers, rights, and privileges of*  
11 *any other member on the commission. The public member shall*  
12 *not have any financial interest in the blueberry industry.*

13 79240. *The term of office of all members of the commission*  
14 *and alternates, except any ex officio member, shall be two years*  
15 *from the date of their election and until their successors are*  
16 *elected, except, that of the first members of the commission,*  
17 *one-half shall serve one year and one-half shall serve two years.*  
18 *The determination of the term of each member shall be made by*  
19 *lot at the time of election.*

20 79241. *The commission may sue and be sued and enter into*  
21 *contracts. Copies of its proceedings, records, and acts, when*  
22 *authenticated, shall be admissible in evidence in all courts of the*  
23 *state, and shall be prima facie evidence of the truth of all*  
24 *statements therein.*

25 79242. *A quorum of the commission is a majority of the*  
26 *producer members and a majority of the handler members on the*  
27 *commission. Except as otherwise provided in this chapter, the vote*  
28 *of a majority of members present at a meeting at which there is a*  
29 *quorum shall constitute an act of the commission.*

30 79243. *The secretary or his or her representatives shall be*  
31 *notified and may attend each meeting of the commission and any*  
32 *committee meeting of the commission. However, the secretary is*  
33 *not entitled to attend an executive session of the commission called*  
34 *for the purpose of discussing potential or actual litigation against*  
35 *the department.*

36 79244. *No member of the commission or of any committee*  
37 *established by the commission, which may include nonmembers*  
38 *of the commission, shall receive a salary. Except for ex officio*  
39 *government members, the members may receive reasonable and*  
40 *necessary traveling expenses and meal allowances, as established*



1 *by the commission, for each day spent in actual attendance at, or*  
2 *in traveling to and from, meetings of the commission or committees*  
3 *of the commission, or on special assignment for the commission.*

4 79245. *If the secretary is required to concur in a decision of*  
5 *the commission, he or she shall indicate his or her response to the*  
6 *commission within 15 working days from notification of the*  
7 *decision. The response may be a request that additional*  
8 *information be provided.*

9 79246. *All moneys received by any person from assessments*  
10 *levied under the authority of this chapter or otherwise received*  
11 *by the commission shall be deposited in banks designated by the*  
12 *commission and shall be disbursed by order of the commission*  
13 *through an agent or agents designated for that purpose. Any*  
14 *authorized agent or agents shall be bonded by a fidelity bond,*  
15 *executed by a surety company authorized to transact business in*  
16 *the state, in favor of the commission, in the amount of not less than*  
17 *twenty-five thousand dollars (\$25,000).*

18 79247. *The state shall not be liable for the acts of the*  
19 *commission or its contracts. Payments of all claims arising by*  
20 *reason of the administration of this chapter or acts of the*  
21 *commission shall be limited to the funds collected by the*  
22 *commission. No member, alternate member, or any employee or*  
23 *agent of the commission, shall be personally liable on the contracts*  
24 *of the commission and no member, alternate member, or employee*  
25 *of the commission shall be responsible individually in any way to*  
26 *any producer, handler, or any other person for error in judgment,*  
27 *mistakes, or other acts, either of commission or omission, as*  
28 *principal, agent, or employee, except for his or her own individual*  
29 *acts of dishonesty or crime. No member or alternate member shall*  
30 *be held responsible individually for any act or omission of any*  
31 *member or alternate member of the commission. The liability of*  
32 *the members and alternate members shall be several and not joint,*  
33 *and no member or alternate member shall be liable for the default*  
34 *of any other member or alternate member.*

35  
36 *Article 4. Powers and Duties of the Commission*  
37

38 79251. *The powers and duties of the commission shall include,*  
39 *but are not limited to, all of the following:*

1 (a) Adopt and from time-to-time alter, rescind, modify, and  
2 amend bylaws, rules, regulations, and orders for carrying out this  
3 chapter, including rules for appeals from any bylaw, rule,  
4 regulation, or order of the commission. These actions shall not be  
5 subject to Chapter 3.5 (commencing with Section 11340) of Part  
6 1 of Division 3 of Title 2 of the Government Code.

7 (b) Administer and enforce this chapter and perform all acts  
8 and exercise all powers incidental to, or in connection with, or  
9 determined reasonably necessary for, proper or advisable  
10 effectuation of the purposes of this chapter.

11 (c) Appoint its own officers, including a chairperson, one or  
12 more vice chairpersons, and any other officers as it determines  
13 necessary. The officers shall have the powers and duties delegated  
14 to them by the commission.

15 (d) Employ a person to serve at the pleasure of the commission  
16 as president and chief executive officer of the commission, and  
17 other personnel, including legal counsel, necessary to carry out  
18 this chapter. The commission may retain a management firm or  
19 staff from any board, commission, or committee of the state to  
20 perform the functions prescribed by this subdivision under control  
21 of the commission. If the person engages in any conduct that the  
22 secretary determines is not in the public interest or in violation of  
23 this chapter, the secretary shall notify the commission of the  
24 conduct and request that corrective, and if appropriate,  
25 disciplinary action, be taken by the commission. If the commission  
26 fails or refuses to correct the situation or to take disciplinary action  
27 satisfactory to the secretary, the secretary may suspend or  
28 discharge the person.

29 (e) Fix the compensation for all employees of the commission.

30 (f) Appoint committees composed of both members and  
31 nonmembers of the commission to advise the commission in  
32 carrying out this chapter.

33 (g) Establish offices and incur expenses, invest funds, enter into  
34 contracts and agreements, and create liabilities and borrow funds  
35 in advance of receipt of assessments as determined necessary by  
36 the commission for the proper administration and enforcement of  
37 this chapter and the performance of its duties.

38 (h) Keep accurate books, records, and accounts of all of its  
39 dealings, which books, records, and accounts shall be subject to  
40 an annual audit by an auditing firm selected by the commission

1 *with the concurrence of the secretary. The audit shall be made a*  
2 *part of an annual report to all producers and handlers of*  
3 *blueberries, and copies of the audit shall be submitted to the*  
4 *Legislature and the department. In addition, the secretary may,*  
5 *as he or she determines necessary, conduct or cause to be*  
6 *conducted, a fiscal and compliance audit of the commission.*

7 *(i) Promote the sale of blueberries by advertising and any other*  
8 *promotional means, including cost-sharing advertising, for the*  
9 *purpose of maintaining and expanding present markets and*  
10 *creating new and larger intrastate, interstate, and foreign markets*  
11 *for blueberries, and to educate and instruct the public with respect*  
12 *to the uses, healthful properties, and nutritional value of*  
13 *blueberries.*

14 *(j) Educate and instruct the wholesale and retail trade with*  
15 *respect to proper methods of handling and selling blueberries,*  
16 *make market surveys and analyses, and present facts to, and*  
17 *negotiate with, state, federal, and foreign agencies on matters that*  
18 *affect the marketing of blueberries.*

19 *(k) Make, in the name of the commission, contracts to render*  
20 *service in formulating and conducting plans and programs, and*  
21 *any other contracts or agreements the commission determines*  
22 *necessary for the promotion of blueberries.*

23 *(l) Conduct, and contract with others to conduct, scientific*  
24 *research, including the study, analysis, dissemination, and*  
25 *accumulation of information obtained from research or elsewhere*  
26 *respecting cultural and production practices, and marketing and*  
27 *distribution of blueberries. In connection with the research, the*  
28 *commission shall have the power to accept contributions of, or to*  
29 *match, private, state, or federal funds that may be available for*  
30 *these purposes, and to employ or make contributions of funds to*  
31 *other persons or state or federal agencies conducting the research.*

32 *(m) Collect information and publish and distribute to producers*  
33 *and handlers a bulletin or other communication for dissemination*  
34 *of information, including, but not limited to, crop statistics relating*  
35 *to the blueberry industry.*

36 *(n) Establish an assessment rate to defray operating costs of*  
37 *the commission.*

38 *(o) Establish an annual budget according to accepted*  
39 *accounting practices. The budget shall be concurred in by the*

1 *secretary prior to disbursement of funds, except for disbursements*  
2 *made pursuant to subdivision (e).*

3 *(p) Submit to the secretary for his or her concurrence, an annual*  
4 *statement of contemplated activities authorized under this chapter.*

5 *(q) Investigate and prosecute civil violations of this chapter and*  
6 *file complaints with appropriate law enforcement agencies or*  
7 *officers for suspected criminal violations of this chapter.*

8 79252. *(a) To prevent unfair trade practices which are*  
9 *detrimental to California's blueberry industry, including, but not*  
10 *limited to, deception and misinformation, the commission shall*  
11 *collect and disseminate to any and all interested persons, handler*  
12 *f.o.b. (free on board), market price information based on sales*  
13 *that have occurred.*

14 *(b) The identity of each handler reporting information and the*  
15 *information reported under this section shall be kept confidential*  
16 *and not made public under any circumstances. Information that*  
17 *gives industry totals, averages, and other similar data may be*  
18 *disclosed by the commission.*

19 *(c) The procedure for the collection and dissemination of the*  
20 *information pursuant to this section shall be approved by the*  
21 *secretary.*

#### 22 23 *Article 5. Implementation and Voting Procedures* 24

25 79261. *(a) Within 15 days after the effective date of this*  
26 *chapter, the secretary shall establish a list of producers and*  
27 *handlers eligible to vote on the implementation of this chapter. In*  
28 *establishing the list, the secretary shall require that producers and*  
29 *handlers of blueberries in California submit the names, mailing*  
30 *addresses, and the volume of blueberries produced by each*  
31 *producer and handled by each handler during the preceding*  
32 *marketing season. The request for the information shall be in*  
33 *writing. The information shall be filed within 10 days following*  
34 *receipt of the written request for information.*

35 *(b) Any producer or handler of blueberries whose name does*  
36 *not appear upon the secretary's list may have his or her name*  
37 *placed on the list by filing with the secretary a signed statement*  
38 *identifying himself or herself as a producer or handler. Failure to*  
39 *be on the list does not exempt the producer or handler from paying*  
40 *assessments under this chapter.*

1     79262. *This chapter, except as necessary to conduct an*  
2 *implementation referendum vote, shall not become operative until*  
3 *the secretary finds the following in a referendum vote conducted*  
4 *by the secretary:*

5     (a) *At least 40 percent of the total number of producers from*  
6 *the list established by the secretary pursuant to this article*  
7 *participate, and that either of the following occurs:*

8     (1) *Sixty-five percent of the producers who voted in the*  
9 *referendum voted in favor of this chapter, and the producers so*  
10 *voting produced a majority of the total quantity of blueberries*  
11 *produced in the preceding marketing season by all of the producers*  
12 *voting in the referendum.*

13     (2) *A majority of the producers who voted in the referendum*  
14 *voted in favor of this chapter, and the producers so voting produced*  
15 *65 percent or more of the total quantity of blueberries produced*  
16 *in the preceding marketing season by all of the producers voting*  
17 *in the referendum.*

18     (b) *At least 40 percent of the total number of handlers from the*  
19 *list established by the secretary pursuant to this article participate,*  
20 *and that either of the following occurs:*

21     (1) *Sixty-five percent of the handlers who voted in the*  
22 *referendum voted in favor of this chapter, and the handlers so*  
23 *voting handled a majority of the total quantity of blueberries*  
24 *handled in the preceding marketing season by all of the handlers*  
25 *voting in the referendum.*

26     (2) *A majority of the handlers who voted in the referendum*  
27 *voted in favor of this chapter, and the handlers so voting handled*  
28 *65 percent or more of the total quantity of blueberries handled in*  
29 *the preceding marketing season by all of the handlers voting in*  
30 *the referendum.*

31     79263. *The secretary shall establish a period in which to*  
32 *conduct the referendum which shall not be less than 10 days or*  
33 *more than 60 days in duration and may prescribe additional*  
34 *procedures necessary to conduct the referendum. If the initial*  
35 *period established is less than 60 days, the secretary may extend*  
36 *the period. However, the total referendum period may not exceed*  
37 *60 days.*

38     79264. *Nonreceipt of a ballot shall not invalidate a referendum.*

39     79265. *If the secretary finds that a favorable vote has been*  
40 *given as provided in Section 79262, he or she shall so certify and*

1 give notice of the vote to all producers and handlers whose names  
2 and addresses are on file with the secretary.

3 79266. If the secretary finds that a favorable vote has not been  
4 given as provided in this article, he or she shall so certify and  
5 declare this chapter inoperative. The secretary may conduct  
6 another implementation referendum vote one or more years after  
7 the previous vote has been taken.

8 79267. Upon certification of the commission, persons to be  
9 elected to the commission shall be selected pursuant to nomination  
10 and election procedures established by the commission with the  
11 concurrence of the secretary.

12 79268. Prior to the referendum vote conducted by the secretary  
13 pursuant to this article, the proponents of the commission shall  
14 deposit with the secretary an amount of funds determined necessary  
15 by the secretary to defray the expenses of preparing the necessary  
16 lists and information and conducting the vote. Any funds not used  
17 for this purpose shall be returned to the proponents of the  
18 commission who deposited the funds with the secretary. Upon  
19 establishment of the commission, the commission may reimburse  
20 the proponents of the commission for any funds deposited with the  
21 secretary and for any legal expenses and costs incurred in  
22 establishing the commission.

#### 23 24 Article 6. Assessments and Records 25

26 79271. (a) The commission shall, not later than March 1 of  
27 each year, or as soon thereafter as possible, establish the  
28 assessment to be paid by the producers and handlers for the  
29 marketing season. The assessment shall not be more than two and  
30 one-half cents (\$.025) per pound for blueberries handled. Of the  
31 assessment one-half shall be assessed to producers, and one-half  
32 shall be assessed to handlers.

33 (b) An assessment greater than the amounts in this section may  
34 not be charged unless it is approved in accordance with the voting  
35 requirements of Section 79262.

36 79272. This chapter does not apply to blueberries produced  
37 only for a producer's home use or to blueberries that are used  
38 only for ornamental purposes.

39 79273. Every person who handles blueberries shall keep a  
40 complete and accurate record of all blueberries handled by him

1 or her with the name of the producer whose blueberries were  
2 handled. A producer who delivers or markets blueberries to  
3 persons other than to a handler shall keep a complete and accurate  
4 record of all those blueberries. The records shall contain  
5 information required by the commission. The records shall be  
6 preserved by the producer or handler for a period of two years  
7 and shall be offered and submitted for inspection at any reasonable  
8 time upon written demand of the commission or its duly authorized  
9 agent.

10 79274. (a) All proprietary information obtained by the  
11 commission or the secretary from any source, including the names  
12 and addresses of producers and handlers, shall be confidential  
13 and shall not be disclosed except when required by court order in  
14 a judicial proceeding.

15 (b) Information on volume shipments, crop value, and any other  
16 related information that is required for reports to governmental  
17 agencies, financial reports to the commission or aggregate sales  
18 and inventory information, and any other information that gives  
19 only totals, but excludes individual information, may be disclosed  
20 by the commission.

21 79275. The first handler of blueberries being assessed shall  
22 deduct the assessment from amounts paid by him or her to the  
23 producer, and shall be a trustee of the funds until they are paid to  
24 the commission at the time and in the manner prescribed by the  
25 commission. A producer who handles blueberries shall pay an  
26 assessment directly to the commission at the time and in the manner  
27 prescribed by the commission.

28 79276. Every handler shall be personally liable for the payment  
29 of the collected assessments from producers, and failure to collect  
30 the assessment from any producer shall not exempt the handler  
31 from liability.

32 79277. Any assessment that is levied as provided in this chapter  
33 is a personal debt of every producer and handler so assessed.

34 79278. (a) Any person who fails to file a return or pay any  
35 assessment within the time required by the commission shall pay  
36 to the commission a penalty of 10 percent of the amount of the  
37 assessment determined to be past due and, in addition, interest on  
38 the unpaid balance at the rate of 1.5 percent per month.

39 (b) In addition to any other penalty imposed, the commission  
40 may require any person who fails to pay any assessment or related

1 charge pursuant to this article to furnish and maintain a surety  
2 bond in a form and amount and for a period of time specified by  
3 the commission as assurance that all payments to the commission  
4 will be made when due.

5  
6 Article 7. Actions and Penalties  
7

8 79281. It is a misdemeanor punishable by imprisonment in the  
9 county jail not exceeding six months, or by a fine not exceeding  
10 one thousand dollars (\$1,000), or by both fine and imprisonment,  
11 for any person to do any of the following:

12 (a) Willfully to render or furnish a false report, statement, or  
13 record required by the commission, or in any way to affect the  
14 shipment and marketing of blueberries in order to avoid payment  
15 of assessments on the product's highest value.

16 (b) Fail to render or furnish a report, statement, or record  
17 required by the commission.

18 (c) When engaged in the shipping or processing of blueberries  
19 or in the wholesale or retail trade of blueberries, to fail or refuse  
20 to furnish to the commission or its duly authorized agents, upon  
21 request, information concerning the name and address of the  
22 persons from whom he or she has received blueberries and the  
23 quantity so received.

24 (d) Secrete, destroy, or alter records required to be kept by this  
25 chapter.

26 79282. The commission shall establish procedures for the  
27 purpose of according individuals aggrieved by its actions or  
28 determinations an informal hearing before the commission, or  
29 before a committee of the commission designated for this purpose.  
30 Appeals from decisions of the commission may be made to the  
31 secretary. The determination of the secretary shall be subject to  
32 judicial review upon petition filed with the appropriate superior  
33 court.

34 79283. (a) The commission may commence civil actions and  
35 utilize all remedies provided in law or equity for the collection of  
36 assessments and civil penalties, and for obtaining injunctive relief  
37 or specific performance, relating to this chapter and the rules and  
38 regulations adopted under this chapter. A court shall issue to the  
39 commission any requested writ of attachment or injunctive relief  
40 upon a prima facie showing by verified complaint that a named



1 *defendant has violated this chapter or any other rule or regulation*  
2 *of the commission, including, but not limited to, the nonpayment*  
3 *of assessments. No bond shall be required to be posted by the*  
4 *commission as a condition for the issuance of any writ of*  
5 *attachment or injunctive relief.*

6 *(b) A writ of attachment shall be issued pursuant to Chapter 5*  
7 *(commencing with Section 485.010) of Title 6.5 of Part 2 of the*  
8 *Code of Civil Procedure, except that the showing specified in*  
9 *Section 485.010 is not required. Injunctive relief shall be issued*  
10 *pursuant to Chapter 3 (commencing with Section 525) of Title 7*  
11 *of Part 2 of the Code of Civil Procedure, except that the showing*  
12 *of irreparable harm or of inadequate remedy at law specified by*  
13 *Section 526 or 527 is not required.*

14 *(c) Upon entry of any final judgment on behalf of the commission*  
15 *against any defendant, the court shall enjoin the defendant from*  
16 *conducting any type of business regarding blueberries until there*  
17 *is full compliance with, and satisfaction of, the judgment.*

18 *(d) Upon a favorable judgment for the commission, the court*  
19 *may order that the commission be reimbursed for reasonable*  
20 *attorney's fees and other actual related costs. Venue for these*  
21 *actions is at the domicile or place of business of the defendant or*  
22 *in the county of the principal office of the commission. The*  
23 *commission may be sued only in the county of its principal office.*

24 *79284. Any action by the commission for any penalty or other*  
25 *remedy that is prescribed under this chapter shall be commenced*  
26 *within two years from the date of discovery of the alleged violation.*  
27 *Any action against the commission by any person shall be*  
28 *commenced within two years from the date of the alleged violation.*

29 *79285. The commission is not required to allege or prove that*  
30 *an adequate remedy at law does not exist in any action brought*  
31 *under this chapter.*

32 *79286. This chapter shall be liberally construed. If any section,*  
33 *clause, or part of this chapter is for any reason held*  
34 *unconstitutional or invalid as applied to any person or as applied*  
35 *under certain circumstances, that decision shall not affect the*  
36 *remaining portions of this chapter or the application of this chapter*  
37 *to any other persons or under any other circumstance.*

38 *79287. The termination of this chapter shall not affect or waive*  
39 *any right, duty, obligation, or liability that has arisen or that may*  
40 *thereafter arise in connection with this chapter, release or*

1 *extinguish any violation of this chapter, or affect or impair any*  
2 *right or remedies of the commission with respect to any violation.*

3  
4 *Article 8. Continuation or Suspension and Termination*  
5

6 79291. (a) *Five years after implementation of this chapter,*  
7 *the secretary shall hold a hearing to determine whether the*  
8 *operation of this chapter should be continued. If the secretary finds*  
9 *after the hearing that a substantial question exists among the*  
10 *persons assessed under this chapter regarding whether the*  
11 *operation of this chapter should be continued, the secretary shall*  
12 *submit the chapter to a reapproval referendum to be conducted*  
13 *among producers and handlers to determine whether the operations*  
14 *of this chapter shall be reapproved and continued in effect.*

15 (b) *If the secretary finds after conducting a hearing that no*  
16 *substantial question exists or, if a reapproval referendum is*  
17 *required, that a majority of the eligible producers and handlers*  
18 *voting in the referendum voted in favor of continuing the operations*  
19 *of this chapter, the secretary shall so certify and this chapter shall*  
20 *remain operative. If the secretary finds that a favorable vote has*  
21 *not been given, he or she shall so certify and declare the operation*  
22 *of this chapter and the commission suspended upon the expiration*  
23 *of the current marketing season. Thereupon, the operations of the*  
24 *commission shall be concluded and funds distributed in the manner*  
25 *provided in Section 79294. No bond or security shall be required*  
26 *for any such referendum.*

27 79292. *Following a hearing, and favorable referendum if*  
28 *required, the process specified in Section 79291 shall be conducted*  
29 *by the commission every five years thereafter between March 1*  
30 *and February 28, unless a referendum is conducted as the result*  
31 *of a petition pursuant to Section 79293. In that case, the hearing,*  
32 *and referendum if required, shall be conducted every five years*  
33 *following the industry petitioned referendum.*

34 79293. (a) *Upon a finding by a two-thirds vote of the*  
35 *commission that the operation of this chapter has not tended to*  
36 *effectuate its declared purposes, the commission may recommend*  
37 *to the secretary that the commission be suspended. Any suspension*  
38 *shall not become effective until the expiration of the current*  
39 *marketing season.*

1     (b) *The secretary shall, upon receipt of a recommendation, or*  
2 *may, after a public hearing to review a petition filed with him or*  
3 *her requesting such suspension, signed by 20 percent of the*  
4 *producers by number who produced not less than 20 percent of*  
5 *the volume in the immediately preceding marketing season and*  
6 *20 percent of the handlers by number who handled not less than*  
7 *20 percent of the volume in the immediately preceding marketing*  
8 *season, cause a referendum to be conducted among the listed*  
9 *producers and handlers to determine if the operations of the*  
10 *commission shall be suspended. However, the secretary shall not*  
11 *hold a referendum as a result of the petition unless the petitioner*  
12 *shows by the weight of evidence that this chapter has not*  
13 *effectuated its declared purposes.*

14     (c) *The secretary shall establish a referendum period, which*  
15 *shall not be less than 10 or more than 60 days in duration. The*  
16 *secretary may prescribe additional procedures necessary to*  
17 *conduct the referendum. At the close of the established referendum*  
18 *period, the secretary shall tabulate the ballots filed during the*  
19 *period. The secretary shall suspend the operation of this chapter,*  
20 *if the secretary finds the following:*

21     (1) *At least 40 percent of the total number of producers from*  
22 *the list established by the secretary participate, and that either of*  
23 *the following occurs:*

24     (A) *Sixty-five percent of the producers who voted in the*  
25 *referendum voted in favor of suspension, and the producers so*  
26 *voting produced a majority of the total quantity of blueberries*  
27 *produced in the preceding marketing season by all of the producers*  
28 *voting in the referendum.*

29     (B) *A majority of the producers who voted in the referendum*  
30 *voted in favor of suspension, and the producers so voting produced*  
31 *65 percent or more of the total quantity of blueberries produced*  
32 *in the preceding marketing season by all of the producers voting*  
33 *in the referendum.*

34     (2) *At least 40 percent of the total number of handlers from the*  
35 *list established by the secretary participate, and that either of the*  
36 *following occurs:*

37     (A) *Sixty-five percent of the handlers who voted in the*  
38 *referendum voted in favor of suspension, and the handlers so voting*  
39 *handled a majority of the total quantity of blueberries handled in*

1 *the preceding marketing season by all of the handlers voting in*  
2 *the referendum.*

3 *(B) A majority of the handlers who voted in the referendum*  
4 *voted in favor of suspension, and the handlers so voting handled*  
5 *65 percent or more of the total quantity of blueberries handled in*  
6 *the preceding marketing season by all of the handlers voting in*  
7 *the referendum.*

8 *79294. After the effective date of suspension of this chapter*  
9 *and of the commission, the operations of the commission shall be*  
10 *concluded and all moneys held by the commission, and moneys*  
11 *collected by assessment and not required to defray the expenses*  
12 *of concluding and terminating operations of the commission, shall*  
13 *be returned upon a pro rata basis to all persons from whom*  
14 *assessments were collected in the immediately preceding current*  
15 *marketing season. However, if the commission finds that the*  
16 *amounts returnable are so small as to make impractical the*  
17 *computation and remitting of the pro rata refund to those persons,*  
18 *any moneys remaining and any moneys remaining after payment*  
19 *of all expenses of winding up and terminating operations shall be*  
20 *withdrawn from the approved depository and paid into an*  
21 *appropriate state or federal program or used to fund activities*  
22 *related to the subject matter of this chapter.*

23 *79295. Upon suspension of the operation of this chapter and*  
24 *of the commission, the commission shall mail a copy of the notice*  
25 *of suspension to all producers and handlers affected by the*  
26 *suspension whose names and addresses are on file.*

#### 27 28 *Article 9. Quality Standards* 29

30 *79301. The commission may recommend to the secretary that*  
31 *he or she adopt blueberry quality standards, product labeling, or*  
32 *engage in any other activity authorized pursuant to the California*  
33 *Marketing Act of 1937 (Chapter 1 (commencing with Section*  
34 *58601) of Part 2 of Division 21). The adoption of standards or*  
35 *any of these activities shall be in accordance with the procedures*  
36 *specified in that act unless otherwise specified in this article.*

37 *79302. Any activity recommended by the commission shall not*  
38 *become operative until approved in the manner specified in Section*  
39 *79262.*

1     79303. Any activity adopted pursuant to this article shall be  
2     implemented by the secretary at the beginning of the marketing  
3     season next succeeding the date on which the activity is approved  
4     by the secretary.

5     79304. The commission shall serve as the advisory body to the  
6     secretary on all matters pertaining to this article.

7     SEC. 2. No reimbursement is required by this act pursuant to  
8     Section 6 of Article XIII B of the California Constitution because  
9     the only costs that may be incurred by a local agency or school  
10    district will be incurred because this act creates a new crime or  
11    infraction, eliminates a crime or infraction, or changes the penalty  
12    for a crime or infraction, within the meaning of Section 17556 of  
13    the Government Code, or changes the definition of a crime within  
14    the meaning of Section 6 of Article XIII B of the California  
15    Constitution.

16    ~~SECTION 1. It is the intent of the Legislature to enact~~  
17    ~~legislation that would establish within state government the~~  
18    ~~California Blueberry Commission to promote research, marketing,~~  
19    ~~and education regarding California's blueberry industry.~~